



SOMAY PRODUCTS, INC.
 4301 NW 35TH AVENUE
 MIAMI, FLORIDA 33142-4382, USA
 Tel: 305-633-6333 Fax: 305-638-5524
 Toll Free: 888-2-4-SOMAY
 e-mail: paint@somay.com URL: <http://www.somay.com>

Since 1926 – Manufacturer of Decorative and Protective Paints and Waterproofing Coatings

SOMAY "ROOF MASTIC"		
VS.		
Miami Area	NEW ROOF COSTS	July 2010

SOMAY "ROOF MASTIC" on OLD SHINGLE ROOF

Material Theoretical Costs (White*) per sq. ft.	"Do-It-Yourself" Material Only	Total Costs – Contractor Applied Material & Labor
Primer – 7751 (Clear)	10¢)	\$2.00 - \$4.00/sq. ft.
"Roof Mastic" (1 st Coat)	42¢) \$0.94/sq.ft.	
"Roof Mastic" (2 nd Coat)	42¢)	

NEW SHINGLE ROOF

Shingles, including Asphalt, Fiberglass, 3-Tab, 3-Dimensional, 30-Year	Total Costs – Contractor Installed Material & Labor
	\$5.00 - \$8.00/sq. ft.

SOMAY "ROOF MASTIC" on OLD TILE ROOF

Material Theoretical Costs (White*) per sq. ft.	"Do-It-Yourself" Material Only	Total Costs – Contractor Applied Material & Labor
Primer – 777 (Clear)	7¢)	\$2.35 – \$5.50/sq. ft.
Patch & Seal – 992 (est.)	24¢ ±) \$1.15/sq.ft.	
"Roof Mastic" (1 st Coat)	42¢)	
"Roof Mastic" (2 nd Coat)	42¢)	

NEW TILE ROOF

Flat Cement Tiles, Barrel Clay Tiles, S-Shaped Tiles	Total Costs – Contractor Installed Material & Labor
	\$7.50 - \$17.00/sq. ft.

Factors that are considered by contractors in determining what they will charge: Kind of Roof Surface – rough and porous vs. smooth, sealed & non-porous, smooth vs. raked tile, old brittle tile vs. new heavy-duty tiles. Height of Roof from ground – easily accessible by 1-story ladder vs. multistory height requiring lift equipment. Accessibility – easy access vs. blocked by trees, landscaping, pool screening, etc. Slope or Incline of Roof – easy to work on low slope vs. steep slope requiring safety gear & equipment for personnel safety. Design/Complexity of Roof – Simple straightforward surface vs. complex slopes and angles; plain and no valleys vs. a number of valleys & planes. Protrusions Through Roof – no protrusions vs. many flashing areas, chimneys, drain pipe vents, skylights, etc. Total Size of Job – the cost of labor per square foot will be lower on a larger job and higher on a smaller job. A significant consideration will be how busy the contractor is and/or how much he wants the business. Government Mandated Fees, Roof Permit Fees, Worker's Compensation Rates, etc. must be added. Material Theoretical Cost = Factory-Direct, "Cash & Carry", "White", in 5's, 100% Transfer Efficiency (no wastage).

* - Stock colors and "Clear" "ROOF MASTIC" cost more than "White".