



SOMAY PRODUCTS, INC.
 4301 NW 35TH AVENUE
 MIAMI, FLORIDA 33142-4382, USA
 Tel: 305-633-6333 Fax: 305-638-5524
 Toll Free: 888-2-4-SOMAY
 e-mail: paint@somay.com URL: <http://www.somay.com>

Since 1926 – Manufacturer of Decorative and Protective Paints and Waterproofing Coatings

SOMAY "ROOF MASTIC"
vs.
RE-ROOFING COSTS
Miami Area January 2009

TILE RE-ROOFING

NEW Tile Roof Flat Cement Tiles, Barrel Clay Tiles, S-Shaped Tiles, etc.	Do-it-Yourself Labor NOT Permitted by Building Code	Total Costs – Contractor Installed – Material & Labor (\$/sq.ft.) – \$9.00 - \$17.00
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SOMAY "ROOF MASTIC" System Applied over Existing Tile Roof

Material Theoretical Costs	\$/sq.ft.		D-I-Y Labor	Total Material & D-I-Y Labor (\$/sq.ft.)	Contractor Labor ONLY (5 Steps) (\$/Sq. Ft.)	Total Costs – Contractor Installed Material & Labor (\$/sq.ft.)
Primer – 777	7¢	\$1.16	\$0	\$1.16	\$1.20 - \$2.90	\$2.36 - \$4.06
Patch & Seal	25¢					
"Roof Mastic" (1 st Coat)	42¢					
"Roof Mastic" (2 nd Coat)	42¢					

SHINGLE RE-ROOFING

NEW Shingle Roof Asphalt 3-Tab, Fiberglass, 3-Dimensional, 30-Yr., etc.	Do-it-Yourself Labor NOT Permitted by Building Code	Total Costs – Contractor Installed Material & Labor (\$/sq.ft.) – \$4.75 - \$8.00
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SOMAY "ROOF MASTIC" System Applied over Existing Shingle Roof

Material Theoretical Costs	\$/sq.ft.		D-I-Y Labor	Total Material & D-I-Y Labor (\$/sq.ft.)	Contractor Labor ONLY (4 Steps) (\$/Sq. Ft.)	Total Costs – Contractor Installed Material & Labor (\$/sq.ft.)
Primer – 7751	10¢	\$0.94	\$0	\$0.94	\$1.06 - \$2.50	\$2.00 - \$3.44
"Roof Mastic" (1 st Coat)	42¢					
"Roof Mastic" (2 nd Coat)	42¢					

Factors that are considered by contractors in determining what they will charge: Kind of Roof Surface – rough and porous vs. smooth, sealed & non-porous, smooth vs. raked tile, old brittle tile vs. new heavy-duty tiles. Height of Roof from ground – easily accessible by 1-story ladder vs. multistory height requiring lift equipment. Accessibility – easy access vs. blocked by trees, landscaping, pool screening, etc. Slope or Incline of Roof – easy to work on low slope vs. steep slope requiring safety gear & equipment for personnel safety. Design/Complexity of Roof – Simple straightforward surface vs. complex slopes and angles; plain and no valleys vs. a number of valleys & planes. Protrusions Through Roof – no protrusions vs. many flashing areas, chimneys, drain pipe vents, skylights, etc. Total Size of Job – the cost of labor per square foot will be lower on a larger job and higher on a smaller job. A significant consideration will be how busy the contractor is and/or how much he wants the business. Material Theoretical Cost = Factory-Direct, "Cash & Carry", "White", in 5's, 100% Transfer Efficiency (no wastage).